

## Strategy Map for Comprehensive Community Development

A strategy map enables us to set (or reset) direction for our work as a whole, for a particular strategy, or for a specific project. It provides a common focus for team or community members in a simple structure.

Strategy Theme	Core Question	Response and Key Action Steps
<b>Community Goal</b>	<i>What is the ultimate goal for this project or strategy?</i>	
<b>Community Process</b>	<i>How will community members get involved, stay involved, and have a meaningful role to play?</i>	
<b>Community Learning</b>	<i>What are the ways in which the community is engaged in learning together and building leadership?</i>	
<b>Community Indicators</b>	<i>What are the important measures of success?</i>	
<b>Community Assets</b>	<i>What are the talents and resources on your team or in your community to support this strategy?</i>	

## Planning Tool

The following format can help provide a structure for planning a particular project or process, using the strategy map on the first page to offer guidelines on the foundation that can make the plan successful. This tool can also be used online as an interactive planning template for a team.

*Project or Priority Name:*

*Outcome Desired:*

*Timeline (initiation, duration, completion):*

Objective (what "building block" is needed to fulfill the outcome?)	Actions (what specific steps will complete this objective?) <i>each may require its own line</i>	Lead or Team Responsible (who will ensure this is done?)	Due Date (when will this be completed?)	Resources/Support Needed (what funding, materials, or consultation needed?)