ADVOCACY and ORGANIZING CYCLE

In navigating advocacy and organizing work to connect communities to each other and to citywide and regional issues, there are several stages to consider that work as a cycle from vision and planning to follow-up and next steps.

1. **Vision: What's Up**
   - What is the focus of your advocacy and the long-term potential for your community?

2. **Engagement: Powering Up**
   - Who needs to be involved/influenced and how?
   - What resources are needed?

3. **Action: Showing Up**
   - How do you identify where it's important to be and what you'll do?

4. **Next Steps: Following Up**
   - What needs to happen to follow-through, assess success, and build for the future?